Criteria 3.2.1

Ecosystem for innovations and initiatives

For creation and transfer of knowledge

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Institute of Hospitality Management
NAAC Accredited B+
(Affiliated to the University of Mumbai)
92, Dr. Dadabhai Naoroji Road, Opp CSMT, Mumbai - 400 001.
Tel.: +91 22 2265 2272 / 2270 2997   Website : www.anjumanihm.com
E-mail: principal@anjumanihm.com / rukshana.principal@anjumanihmct.org

3.2.1 - Institute has created an ecosystem for Innovations and initiatives for creation and transfer of knowledge.

1. Ecosystem for innovations in AII-IHM -
2. AII-IHM initiatives for creation of knowledge
3. AII-IHM initiatives for transfer of knowledge

1. Ecosystem for innovations in AII-IHM

For the past thirty years, AII-IHM has been a professional hospitality institution that develops experts for the HM industry. AII-IHM has created an innovation environment. To research new procedures, acquire new technologies, and put creative ideas into practice in order to improve outcomes for the sector and its clients. Rethinking conventional tourism and destination structures is the goal of the recently proposed ecosystem for innovations.

2. AII-IHM initiatives for transfer of knowledge

A. **Magnfest- An Event Managed By Third Year Students** – AII IHM & AII CHTMSR jointly organizes 2days mega scale event every year in the month of December from last 13 years. This fest involves all the acts like purchasing, budgeting, cooking, plating and serving along with marketing. The motto of the event is make students have glimpse of actual hospitality business which may help them in their future endure.

B. **Continues Research Innovations Review:** AII IHMs faculty pool and students throughout their academic year keep themselves busy in creation of new knowledge. It leads to continuous research innovations and reviews though various events, recipes, mixology, fruit carving, flower arrangement, entertainment, servings, nutrition's etc. which completes the cycle of innovation ecosystem to creates knowledge.

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Supporting document.

Practical photos and magn2k23-24 event photos

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