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Criteria 3.2.1

Ecosystem for innovations and initiatives For creation and transfer of knowledge





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3.2.1 - Institute has created an ecosystem for Innovations and initiatives for creation and transfer of knowledge.

- 1. Ecosystem for innovations in AII-IHM -
- 2. AII-IHM initiatives for creation of knowledge
- 3. AII-IHM initiatives for transfer of knowledge

1. Ecosystem for innovations in AII-IHM

AII-IHM is professional hospitality institution for nurturing professionals for HM industry since three decades. AII-IHM has established an ecosystem for innovations. To study new processes, learn new technologies, and implementing innovative ideas to gather better results for the industry and its customers. Recent proposition of ecosystem for innovations aims to rethink of traditional tourism and destination structures.

2. AII-IHM Initiatives For Knowledge For Creation-

- Research Conference IHM Knowledge worker and their mentees took dedicated efforts to organize research conference. It was thought churning and nurturing process for discussion numerous hospitality department topics such as,
 - Front Office- Atrium lobbies, From Charge Plates to Digital Wallets, Career Scope for Women in Hospitality Industry, Current Trends in the Hotel Industry etc.
 - ➤ Housekeeping A Study on the Functions and Applications of Robots within the Housekeeping Department of a Hotel, a Study about the Obstacles Encountered by the Housekeeping Department of Hotels in Terms of Retaining their Staff etc.
 - Food Production Exploring the Culinary Traditions of India An Investigation in Cultural Geography, A Unique Odyssey of Parsi Cuisine: from Persia etc.



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- ➤ Food & Beverage Service- Exploring Grape Varietals for Nashik Terroi, An Exploratory Study of Students' Consumption of Non-Alcoholic Beverages in Mumbai,
- Information Technology-A Study on Cybersecurity Threats in the Digital Age, A Comprehensive Study on Digital Locking Systems for Hotel Guestrooms etc. The conference aim was to learn the various aspects of hospitality horizon which covers all departments along with the ICT development or innovations and its influence or impact on hospitality operations, also information services with regards to hospitality faculty.

The knowledge conference leads to the contribution towards increasing the knowledge pool of hospitality. All the concepts have been presented in this national conference articles which will help students and industry to think over it. There were about 101 research papers received in this National conference.

3. AII-IHM initiatives for transfer of knowledge

- A. Magnfest- An Event Managed By Third Year Students All IHM & All CHTMSR jointly organizes 2days mega scale event every year in the month of December from last 12 years. This fest involves all the acts like purchasing, budgeting, cooking, plating and serving along with marketing. The motto of the event is make students have glimpse of actual hospitality business which may help them in their future endure.
- **B.** Continues Research Innovations Review: AII IHMs faculty pool and students throughout their academic year keep themselves busy in creation of new knowledge. It leads to continuous research innovations and reviews though various events, recipes, mixology, fruit carving, flower arrangement, entertainment, servings, nutrition's etc. which completes the cycle of innovation ecosystem to creates knowledge.

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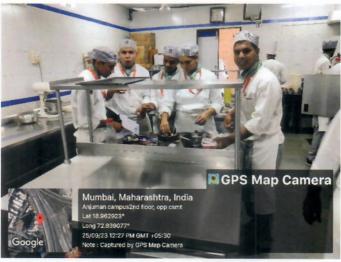






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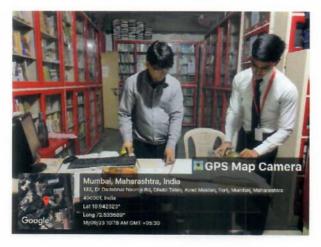


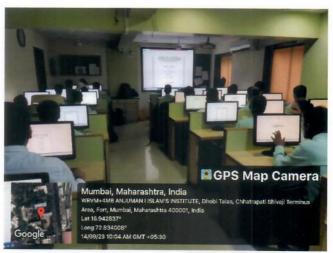
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Anjuman-I-Islam's Institute of Hospitality Management





Sheila Raheja Institute of Hotel Management

IQAC AND RESEARCH COMMITTEE OF

ANJUMAN-I-ISLAM'S INSTITUTE OF HOSPITALITY MANAGEMENT

In Association with

SHEILA RAHEJA INSTITUTE OF HOTEL MANAGEMENT

Jointly Organizes

National Conference

on

HOSPITALITY HORIZONS: EMERGING TRENDS, PROCEDURES AND PRODUCTS



Prof Dr. Wilson Lukose
Principal
Bharati Vidyapeeth College Of
Hotel & Tourism Management Studies



KEYNOTE SPEAKER

Mr. Mohammed Maqsood Abdulla Shaikh Manager – Human Resource Hotel Sahara Star



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THEME

HOSPITALITY HORIZONS: EMERGING TRENDS, PROCEDURES AND PRODUCTS

SUB THEMES:

It will act as a major forum for the presentation of innovative ideas, approaches, developments and research projects in the areas of Food & Beverage, Food Production, & Room Division Horizon

It also aims to provide a platform for exchanging ideas in new emerging trends that needs more focus and exposure in the areas of ICT application in Hospitality.

It also aims to provide a platform for exchanging ideas in new emerging trends that needs more focus and exposure in the areas of Library Innovation & digitization.





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REGISTRATION LINK AND DETAILS

Registration for Participants

- · Last Date: 9th November 2022
- Send an Email with details for registration

Registration for Full Length Paper Submission

- Last Date: 5th November 2022
- Send an Email with details for registration

Email ID: rukshana.principal@anjumanihmet.org

Paper Publication Charges: Rs. 700/-

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IMPORTANT DATES

Registration by: 9th November 2022
Full Length Paper Submission: 5th November 2022
Conference Date: 10th November 2022

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E-Certificate will be provided to all Participants after Successful Submission of Feedback Form

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National Conference on

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